

IBs and Affiliates Advertising Rules

tixee.com



Self-made advertising materials

All such materials need to be pre-approved by Tixee. Notify, communicate with and seek feedback from Tixee for promoting any marketing material created and/or designed by you. Any material created by you and used for advertising, including but not limited to creatives, landing pages, domains, emails and more should be submitted to your affiliate manager for prior approval before launching.

If you use any contact forms, comments sections, newsletters, live chats or any other form of direct and private communication between you and your visitors/readers, you undertake the responsibility to act in good faith at all times and must not make any false or misleading statements with respect to Tixee and/or the services provided by the Company and/or engage in any other practice which may go against the best interests of the potential client and may affect adversely the image and credibility of Tixee.

PPC

You must not bid on Tixee brand names, derivatives and/or other misspellings of the name. All Tixee's brand names and/or other misspellings of the name must be added as negative keywords in all pay-per-click activities. Additionally, you must not use brand names in-text ads and/or display URLs.

*An exception can be made at Tixee's discretion.

Social Media

In a case when a Facebook or other social network page (including YouTube) is used for promotions on the social network pages can be accepted as a traffic source only if these pages are not promoting Tixee directly but instead promote a website which is used as a traffic source itself. An exception can be made at Tixee's discretion. Make it clear on your page, where appropriate, that this is not an official Tixee social network page.

Do not promote competitor products, or products that cannot be used with the Tixee platform, from your page. Promotion of Tixee products, or related forex products that can be used on the Tixee platform, is allowed.

Paid Social

Due to Facebook regulations it's not possible to use paid ads to attract clients. If Tixee detects clients coming from Facebook paid ads, these clients will not be attributed to the partner whose link was used. In the case of other social network pages, it is forbidden to use fraudulent schemes when buying advertising for Tixee's brand. Purchasing ads for pages that may appear to the user as Tixee pages is prohibited. Creating and maintaining these pages is considered a violation. It is only permitted to keep a page, as your own resource that is not similar to the resources of Tixee, and purchase advertisements for this resource.

True to the market.



Tixee is the brand name of Pipbull LTD authorized and regulated by the Financial Services Authority in Seychelles ("FSA") under the license number **SD061** having its registered office at CT House, Office 8A, Providence, Mahé, Seychelles.

Applications

In the event that you are releasing apps into the app store you must ensure that the app name does not feature Tixee's brand names. If you are found to have released an app including our brand name(s), you will be asked to remove the app immediately.

Website domain names/URLs

You are not allowed to register any domain names which include Tixee brand names and/or their variations. If you are found to have registered domain names in breach of this rule you will have your account suspended pending an investigation.

Partnership Agreement

At all times, you must comply with Tixee's Partnership Agreement which is available on our website, and any other applicable agreements.

DOs:

- Be fair, clear and non-misleading.
- Always Make fair comparisons
- Provide balanced marketing content (not emphasising profits only).
- Be transparent about your relationship with Tixee.
- Wherever an advantage of trading, leverage and volatility is mentioned, the associated risks should also be stated.
- Use accurate and up-to-date information.
- All promotional materials should include at least one risk warning/disclaimer that is clearly visible to readers. Risk warnings should not be buried within other content.
- All information related to Tixee' services, products, account types, product specifications, platforms and others must be relevant and up to date at all times.
- Always advise your audience of risks associated with trading and include pre-approved disclaimers.

- Use the following disclaimer "Trading is risky. Offered by tixee.com." or any other disclaimer provided by our support personnel.
- It is required that you clearly disclose on the websites, landing pages, social network pages and other traffic sources you utilise for the promotion of Tixee' services and products only. You are not owned or operated by Tixee, as and where applicable. Use the following disclaimer "This page is not owned or operated by Tixee" or "This page is owned and operated by an official partner of Tixee"
- Always use a link to the T&Cs associated with our bonuses, contests, seminars etc.
- Whenever referring to an Tixee bonus program, contest, or other related program, you must always include an asterisk next to such reference and add the following statement "*Terms and Conditions apply".

True to the market.



DONT's:

- Do not make any promises, guarantees or trading suggestions to clients.
- Do not create unrealistic or exaggerated expectations.
- Do not promise that people can make money with Tixee.
- Do not use:
 - “Easy profits”,
 - “win/make/earn money”,
 - “Start your trading career”,
 - “Make an income”
- as well as other similar terms.
- In addition to this, implying that trading leads to success, a change in lifestyle, financial freedom or any other unwarranted benefit is prohibited.
- Do not use any visual stimuli showing money (cash, credit cards, bills and coins) that imply that trading can lead to secured profits.
- Do not use absolute statements (the best, biggest) - applies to both advantages and disadvantages.
- Do not market your services using the licenses of EU-based Tixee branded entities. Additionally, do not use
 - “EU/CySEC/FCA regulated broker”,
 - “Your funds are protected with Tixee”,
 - or “worldwide/internationally regulated broker”
- as well as other similar terms.
- Do not use the logos of CySEC, FCA or other authorities/bodies.
- Do not use EU flag or any text/images implying that your promotions are targeted to the European Economic Area.

- Do not imply that trading in risky products such as Contracts for Differences are suitable for everyone.
- Do not mislead client to think that they are investing in the underlying instruments (shares/stocks, indices and others).
- Do not make statements that cannot be verified with tangible and objective evidence/sources.
- Do not advertise the fact that Tixee offers trading signals, auto-trading, robots, investment advice, or portfolio or fund management services.
- Do not make statements implying that Tixee’s products can be physically delivered or are traded on a recognised Market/Stock Exchange. We offer only Contracts for Difference (CFDs) on a variety of underlying instruments such as FX, Stocks, Commodities and others.
- Do not imply that Tixee or its products, features or trading are associated with gambling.
- Do not compare Tixee services with those of a licensed credit or banking institutions.
- Do not introduce or present yourself as an employee or representative of Tixee. D
- Do not state that your activities and actions are endorsed by Tixee.
- Do not engage in any illegal activity of any type, including but not limited to displaying illegal content, which may have adverse reaction to Tixee. This includes, but is not limited to, the use of content that is libellous, defamatory, obscene, abusive, violent, bigoted, hate-oriented, illegal, pornographic, related to gambling or children, or is linked to a website that does so.
- Do not make or use unwarranted statements such as, but not limited to: “If you want to make money, contact me”

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DO NOT USE:

- “Win/make/earn money.” “Work from home with trading”
- “Make easy/guaranteed money with Tixee.”
- “Find your financial freedom with Tixee.” “Start your trading career.”
- “Make an income.”
- “I started making \$\$\$ with this app. You can do it too.”
- “Stop wasting time! Start making money!”
- “Now I make this much every week”
- “Look, how much I earned last week in this app!” “Look, how much I made last week in this app!”
- “Bought a new motorcycle after 2 weeks of trading on the Tixee App.”
- “Finally, I bought the bike of my dreams after only 1 month of trading!”
- “Even a newbie can easily find his or her way!”

“Tixee guarantees quality confirmed by the appropriate license.”

“If the forecast is incorrect, you can cancel the transaction and save money.”

“Find out how you can get money for your dream without loans, collateral or endless debts.”

“Tired of working? Many people make money with this app! You can do it too!”

“Moved to my new place thanks to Tixee.”

Spamming is forbidden

- Do not use spamming techniques, such as unsolicited spam mass emails sent to a wide group of individuals. This is considered bad marketing. Any form of an unsolicited promotion involving mass sending without prior user’s consent is considered to be spam. This includes bulk emails and posts/messages on social media.
- Private messages are forbidden

Attracting clients for and on behalf of Tixee, via private communication, i.e., private messages on social networks or messengers, personal emails, phone calls or face-to-face communications is forbidden.

Traffic Sources

All traffic sources need to be notified to and pre-approved by Tixee.

Do not advertise Tixee at any online or offline places without considering any damage to our image.

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